

ATTACHMENT C

Sample “Annual EEO Public File Report Form”

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**[KSCJ AM, SIOUX CITY, IOWA / KSUX FM, WINNEBAGO, NEBRASKA / KLEM AM, LE MARS, IOWA /
KKMA FM, LE MARS, IOWA / KQNU FM, ONAWA, IOWA / KKYY FM, WHITING, IOWA]**

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): [Station Call Sign(s) and Communities of License] and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning October 1, 2010 to and including September 30, 2011 (the “Applicable Period”).

The FCC’s EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer.

Appendix 1 to Sample "Annual EEO Public File Report" Form

Covering the Period from October 1, 2010 thru September 30, 2011

Station(s) Comprising Station Employment Unit: **KSCJ AM, SIOUX CITY, IOWA / KSUX FM, WINNEBAGO, NEBRASKA / KLEM AM, LE MARS, IOWA / KKMA FM, LE MARS, IOWA / KQNU FM, ONAWA, IOWA / KKYY FM, WHITING, IOWA**

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title		Recruitment Source of Hiree
1	Sales Executive	12/16/2010	1-13, 19-45
2	Sales Executive	02/01/2011	1-13, 19-45
3	Sales Executive	02/17/2011	1-13, 19-45
4	Sales Manager	03/25/2011	1-13-19-45
5	On Air & Production Dr.	05/09/2011	1-3, 5-9, 11-13, 19-45
6	Sales Executive	06/01/2011	1-13, 19-45

Total Number of Persons Interviewed During Applicable Period: 21

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Section 2: Recruitment Source Information

	Recruitment Source (name, address, contact person, full mailing address, telephone #)	Total Number of Interviewees this source has provided during this Period (if Any)	Full-Time Positions for Which This Source was Utilized
1	KKMA ON AIR 99.5 FM, Dennis Bullock, 2000 Indian Hills Drive, Sioux City, Iowa 51104, 712-239-2100		6
2	KSUX ON AIR 105.7 FM, Dennis Bullock, 2000 Indian Hills Drive, Sioux City, Iowa 51104, 712-239-2100	6	6
3	KSCJ ON AIR 1360 AM, Dennis Bullock, 2000 Indian Hills Drive, Sioux City, Iowa 51104, 712-239-2100	2	6
4	KLEM ON AIR 1410 AM, Dennis Bullock, 37 2nd ave. NE, Le Mars, Iowa, 51031, 712-546-4121	1	5
5	KKYY ON AIR 101.3 FM, Dennis Bullock, 2000 Indian Hills Drive, Sioux City, Iowa 51104, 712-239-2100		6
6	KQNU ON AIR 102.3 FM, Dennis Bullock, 2000 Indian Hills Drive, Sioux City, Iowa 51104, 712-239-2100		6
7	KKMA Website, www.kool995.com	1	6
8	KSUX Website, www.ksux.com		6
9	KSCJ Website, www.kscj.com		6
10	KLEM Website, www.klem1410.com		5
11	KKYY Website, www.y1013.net		6
12	KQNU Website, www.jack1023.com		6
13	IBA, Web site, www.iowabroadcaster.com		6
14	All Access , Website, www.allaccess.com		0
15	RAB Website, www.rab.com		0
16	Inside Radio, Gene, Emailads@inside radio.com, 800-640-8852		0
17	NAB Website, www.nab.org		0
18	Radio World Magazine , email ads www.sbe.org		0
19	Job Training Partners, Marcia Pauling, 4647 Stone Avenue, Sioux City, Iowa 51102 , (712-274-8733 ex 1249)		6
20	American Indian Council, Scott Barta, 2508 4th Street , Sioux City, Iowa 51101 (712-277-8458)		6
21	Sanford Center, Mr. Boykin, 1700 Geneva Street, Sioux City, Iowa 51103 (712-252-0581)		6
22	Native Family Resource Center, Edith Cassidy, 804 West 7th Street, Sioux City, Iowa 51103 (712-252-5905)		6
23	La Casa Latina, Christy Nicolaisen 206 6th Street, Sioux City, Iowa 51101 (712-252-4259)		6

24	Siouxland Professional Womens Network, Pam Hoadley, PO Box 1656, Sioux City, Iowa 51105 (712-271-1876)		6
25	Carreer Services for Minorities, Morningside College, 1501 Morningside Avenue, Sioux City , Iowa 51106 (712-274-5000) Att: Stacie Hays	1	6
26	Office of Indian Education, Po Box 1113, Sioux City, Iowa 51102 (712-252-0811)		6
27	Indian Youth of America, Patty Trudell, 625 Jackson, Sioux City, Iowa 51101 (712-252-3230)		6
28	Women Aware of Siouxland, Katie Colling, 520 Nebraska Street, Sioux City, Iowa 51101 (712-258-4174)		6
29	Mary Treglia Community House, Jeremy Foster, 900 Jennings Street, Sioux City, Iowa 51105 (712-258-5137)		6
30	American Association of University Women, Sioux City Branch, Pam Hoadley, 4705 Old Lakeport Road, Sioux City, Iowa 51106 (712-271-1876)		6
31	Carreer Development Center for Minorities, Briar Cliff University, 3303 Rebecca Street, Sioux City, Iowa 51104 (712-279-5200) Att: Cal		6
32	Siouxland Family Center, 1401 Pine Street, PO Box 484, Dakota City, Ne 68731 (402-494-3259) Att: Minorities Job Placement Director		6
33	NAACP, Flora Lee, PO Box 82, Sioux City, Iowa 51101.		6
34	Briar Cliff University, Joanne Peterson, 3303 Rebecca Street, Sioux City, Iowa 51104 (800-662-3303)		6
35	Buena Vista University, 610 West 4th Str, Storm Lake, Iowa 50588 (800-383-9600) Att: Job Placement Dir		6
36	Morninside College, Job Placement, 1501 Morninside Av, Sioux City, Iowa, 51106 (800-831-0806)	1	6
37	Wayne State College, Job Placement, 1111 Main Street, Wayne, Ne. 68787 (800-228-9972)		6
38	Northwest Iowa Comm. College, 603 West Park Street, Sheldon, Iowa (712-324-5061)		6
39	Little Priest Tribal College, Minorities Job Placement Dir., 601 East College Tribe, po Box 270, Winnebago, Ne. 68071 (402-878-2380)		6
40	Nebraska Indian Community College, P.O. Box 428 Macy, NE 68039 (402.837.5078) Att: Job placement		6
41	Western Iowa Tech Community College, 4647 Stone Avenue Sioux City, Iowa 51106, (712.274.6400)		6
42	Western Iowa Tech Corporate and College Learning Center, 940 Lincoln Street S.W., Le Mars , Iowa 51031 712-546-7338		6
43	Whiting Public Library Community Job Posting Board, 407 Whittier Street, Po Box 288, Whiting, Iowa 51063 712-455-2612		6
44	Onawa Employment %Onawa Chamber of Commerce, 707 Iowa Avenue, Onawa, Iowa 51040 712-423-1801		6
45	Buena Vista University, Le Mars Campus, Learning Center. 940 Lincoln Street, S.W. 712-546-9459		6

* Indicates sources that have requested notification of job openings.

Covering the Period from October 1, 2010 thru September 30, 2011

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SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION

Station(s) Claiming Credit: KSCJ AM, SIOUX CITY, IOWA / KSUX FM, WINNEBAGO, NEBRASKA / KLEM AM, LE MARS, IOWA / KKMA FM, LE MARS, IOWA / KQNU FM, ONAWA, IOWA / KKYY FM, WHITING, IOWA

1. Type of Activity Under EEO Rule:[Job Fair, Scholarship Program, Etc.] #10 PARTICIPATED IN PROGRAM RELATING TO CAREER OPPORTUNITIES IN BROADCASTING SPONSORED BY EDUCATIONAL INSTITUTIONS.

Date of Station Participation: [On date; From date to date] 5/12/2011

Participating Employees: CANDICE NASH FARRER

Host/Sponsor of Activity: TAMMI CARSON / CARDINAL SCHOOL / SOUTH SIOUX CITY, NE.

Brief Description of Activity and Station Participation: Spoke to three rotating classes at the educational institution regarding the career opportunities in broadcasting to further the goal of disseminating information about employment opportunities. Students were encouraged to participate in the question and answer portion at the end of each session.

2. Activity #10 PARTICIPATED IN PROGRAM RELATING TO CAREER OPPORTUNITIES IN BROADCASTING SPONSORED BY EDUCATIONAL INSTITUTIONS.

Date 5/10/2011

Participating Employees: BOB ROUNDS

Host/Sponsor of Activity: WOODBURY CENTRAL HIGH SCHOOL

Brief Description of Activity and Station Participation: Served as guest speaker at the Noon Lunch for the High School Senior class of 2011 regarding career opportunities in the broadcasting field. The educational lunch was co-hosted by the Merville Iowa Chamber of Commerce.

3. Activity **#10 PARTICIPATED IN PROGRAM RELATING TO CAREER OPPORTUNITIES IN BROADCASTING SPONSORED BY EDUCATIONAL INSTITUTIONS.**

Date **3/16/2011**

Participating Employees: **Dennis Bullock and Tyler Rieter**

Host/Sponsor of Activity: **MORNINGSIDE COLLEGE**

Brief Description of Activity and Station Participation: **General Manager, Dennis Bullock and Sales Manager, Tyler Rieter, spoke with the Mass Communications Class at Morningside college regarding career opportunities in the broadcast field.**

4. Activity **#10 PARTICIPATED IN PROGRAM RELATING TO CAREER OPPORTUNITIES IN BROADCASTING SPONSORED BY EDUCATIONAL INSTITUTIONS.**

Date **10/26/2011**

Participating Employees: **Dennis Bullock**

Host/Sponsor of Activity: **Dave Madsen, Chair, Dept of Mass Communications, Morningside College.**

Brief Description of Activity and Station Participation: **General Manager, Dennis Bullock spoke to the new "media Sales Practicum" class of students learning about sales in broadcasting and what managers are looking for when hiring a new account executive and what other job opportunities there are in the broadcast field.**

5. Activity **#2 HOST JOB FAIR.**

Date **4/26/11**

Participating Employees: **SCOTT MCKENZIE, DAVE GROSENHEIDER, TONY MICHAELS.**

Host/Sponsor of Activity: **KSCJ /KSUX /KLEM / KKMA / KQNU / KKYY (POWELL BROADCASTING .**

Brief Description of Activity and Station Participation: **Sponsored the Broadcast Career Fair 2011 inviting all interested to meet seasoned professionals and discuss the many opportunities available in the field of broadcasting. Resumes were gathered and interview opportunities were scheduled.**

6. Activity **#16 ON SITE TOURS AND INFORMATIONAL ACTIVITIES DESIGNED TO FURTHER THE GOAL OF DISSEMINATING INFORMATIN ABOUT EMPLOYEMNT OPPORTUNITIES IN THE BROADCAST FIELD.**

Date **1/10/11**

Participating Employees: **DAVE RUDEN.**

Host/Sponsor of Activity: **POWELL BROADCASTING .**

Brief Description of Activity and Station Participation: **Dave Ruden hosted an on site field trip for a Boy Scout troupe, gave tour of the facilities, and spoke about job descriptions and opportunities in the broadcast field.**

7. Activity **#16 ON SITE TOURS AND INFORMATIONAL ACTIVITIES DESIGNED TO FURTHER THE GOAL OF DISSEMINATING INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES IN THE BROADCAST FIELD.**

Date 1/31/11

Participating Employees: DAVE RUDEN.

Host/Sponsor of Activity: POWELL BROADCASTING .

Brief Description of Activity and Station Participation: Dave Ruden hosted an on site field trip for a Tiger Cubs Boys Club, gave tour of the facilities, and spoke about job descriptions and opportunities in the broadcast field.

8. Activity **#16 INFORMATIONAL ACTIVITIES DESIGNED TO FURTHER THE GOAL OF DISSEMINATING INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES IN THE BROADCAST FIELD.**

Date 9/23/11

Participating Employees: Candice Nash Farrer.

Host/Sponsor of Activity: POWELL BROADCASTING .

Brief Description of Activity and Station Participation: One of Four speakers for "Sunrise Find Out Fridays" on the campus of Sunrise Community.

9. Activity **#10 PARTICIPATED IN PROGRAM RELATING TO CAREER OPPORTUNITIES IN BROADCASTING SPONSORED BY EDUCATIONAL INSTITUTIONS.**

Date 2/8/11

Participating Employees: DAVE RUDEN.

Host/Sponsor of Activity: Le Mars Community School, Le Mars, Iowa .

Brief Description of Activity and Station Participation: Dave Ruden gave a "Class Career Presentation" regarding the many job opportunities available in the broadcast field.

10. Activity **#10 PARTICIPATED IN PROGRAM RELATING TO CAREER OPPORTUNITIES IN BROADCASTING SPONSORED BY EDUCATIONAL INSTITUTIONS.**

Date 3/4/11

Participating Employees: DAVE RUDEN.

Host/Sponsor of Activity: Gehlen Catholic School, Le Mars, Iowa .

Brief Description of Activity and Station Participation: Dave Ruden gave a "Class Career Presentation" regarding the many job opportunities available in the broadcast field.

11. Activity **#5 INTERNSHIP PROGRAM**

Date **6/22/11-8/2/11**

Participating Employees: **Candice Nash and Program Directors.**

Host/Sponsor of Activity: **Powell Broadcasting and Morningside College .**

Brief Description of Activity and Station Participation: **Implemented an internship for this Morningside College Student designed to assist him in acquiring the skills needed for broadcast employment. Internship was overseen by school official Dave Madsen. Students name: Ryan Tellinghuisen, Mass Communications Major.**

12. Activity **#5 INTERNSHIP PROGRAM**

Date **March 2011-May 2011**

Participating Employees: **Bruce Perry.**

Host/Sponsor of Activity: **Powell Broadcasting and Morningside College .**

Brief Description of Activity and Station Participation: **Implemented an internship for this Morningside College Student designed to assist her in acquiring the skills needed for broadcast employment. Internship was overseen by school official Dave Madsen. Students name: Kelsey Levenhagen, Mass Communications Major.**

13. Activity **#5 INTERNSHIP PROGRAM**

Date **Oct 2010-Dec 2010**

Participating Employees: **Bruce Perry.**

Host/Sponsor of Activity: **Powell Broadcasting and Iowa Central Community College.**

Brief Description of Activity and Station Participation: **Implemented an internship for this Iowa Central Community College Student designed to assist him in acquiring the skills needed for broadcast employment. Students name: Ben Mixdorf, Mass Communications Major.**

14. Activity **#5 INTERNSHIP PROGRAM**

Date **Oct 2010-Dec 2010**

Participating Employees: **Bruce Perry.**

Host/Sponsor of Activity: **Powell Broadcasting and Morningside College.**

Brief Description of Activity and Station Participation: **Implemented an internship for this Morningside College Student designed to assist her in acquiring the skills needed for broadcast employment. Internship was overseen by school official Dave Madsen. Students name: Kate Nelson, Mass Communications Major.**
